

FARMER JOHN PRODUCTIONS

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Explanation of “Public Performance Rights” for the film, *The Real Dirt on Farmer John*.

A "public performance" is any educational and non-theatrical projection or playback of *The Real Dirt on Farmer John* which occurs outside of the home or at any place where people are gathered who are not family members, such as in a school or library.

PUBLIC PERFORMANCE RIGHTS FOR SINGLE-TIME COMMUNITY SCREENINGS

Single-Time (& Limited-Time) Educational Community Screening Rights include the following:

Right to show the film *The Real Dirt on Farmer John* in a public setting once by the group who purchased the performance rights for one educational screening, so long as admission is not charged (receiving donations is ok)

ONGOING PUBLIC PERFORMANCE RIGHTS

These rights are sold for the lifetime of ONE copy of the film-title only and cannot be transferred or used by third parties. Any supplementary order of copies is subject to equal license fees.

The copy of the film title in the requested format is included in the license fee and will be mailed to the address of the purchasing group within 7 days of receipt of the license fee.

Ongoing Public Performance Rights include the following:

Right to show the film, *The Real Dirt on Farmer John*, in a public setting an unlimited number of times by the group who purchased the screening rights, so long as admission is not charged (receiving donations is ok).

If the purchasing group is a library, the following rights also apply:

- * Use of the film for checkout, for home use, by the general public.

If the purchasing group is an educational institution, the following rights also apply:

- * Use of the film by instructors in the classroom setting
- * Use of the film for checkout for home use by students and the general public
- * Use of the film for viewing by students in library or classroom viewing rooms
- * Use of the film for public screenings when the event is hosted by a student, staff, or faculty, and admission is not charged (receiving donations is ok)

Ongoing Public Performance Rights exclude following:

The right to make copies of the film in parts or in its entirety

If the purchasing group is an educational institution, the following exclusions also apply:

- * Use of the film for a public screening by someone who is not a student, staff or faculty
- * Use of the film by a group or event not associated with the purchasing university or educational institution