

FARMER JOHN PRODUCTIONS

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Explanation of “Public Performance Rights” for the film, *The Real Dirt on Farmer John*.

A "public performance" is any educational and non-theatrical projection or playback of *The Real Dirt on Farmer John* which occurs outside of the home or at any place where people are gathered who are not family members, such as in a school or library. “Non-theatrical” does not preclude the film from being shown in a theater venue; however, public performance rights do not offer the rights to a “theatrical release” of the film.”

The copy of the film title in the requested format is included in the license fee and will be mailed to the address of the purchasing group within 14 days of receipt of the license fee.

SINGLE- & LIMITED-TIME PUBLIC PERFORMANCE RIGHTS

Single-Time (& Limited-Time) Non-Theatrical Public Performance Rights include the following:

The right to show the film, *The Real Dirt on Farmer John*, in a public setting **one time** and **specified additional times** by the group who purchased the screening rights.

INTERNAL USE, NON-PAYING: Organizations that use this film internally for schooling and training for **non-paying audiences** with in the immediate framework of the activities of the organization such as schools, university departments, training centers. 100 EUROS PER SCREENING; 50 EUROS FOR ADDITIONAL SCREENINGS

EXTERNAL USE, NON-PAYING & PAYING: Organizations that use this film internally and externally for schooling, training and public activities for **non-paying and paying audiences** with in the immediate framework of the activities of the organization such as schools, university departments, training centers. 150 EUROS PER SCREENING; 75 EUROS FOR ADDITIONAL SCREENINGS

ONGOING PUBLIC PERFORMANCE RIGHTS

Ongoing Public Performance Rights include the following:

The right to show the film, *The Real Dirt on Farmer John*, in a public setting **an unlimited number of times** by the group who purchased the screening rights. These rights are sold for the lifetime of ONE copy of the film-title only and cannot be transferred or used by third parties. Any supplementary order of copies is subject to equal license fees.

INTERNAL USE, NON-PAYING: Organizations that use this film internally for schooling and training for **non-paying audiences** with in the immediate framework of the activities of the organization such as schools, university departments, training centers. Maximum number of paying viewers permitted in all screenings combined: 1,000. If total # of paying viewers will exceed 1,000, write to Lesley@AngelicOrganics.com to determine the proper extra fee. 250 EUROS FOR ONGOING PUBLIC PERFORMANCE RIGHTS

EXTERNAL USE, NON-PAYING & PAYING: Organizations that use this film internally and externally for schooling, training and public activities for **non-paying and paying audiences** within the immediate framework of the activities of the organization such as schools, university departments, training centers. Maximum number of paying viewers permitted in all screenings combined: 1,000. If total # of paying viewers will exceed 1,000, write to Lesley@AngelicOrganics.com to determine the proper extra fee. 950 EUROS FOR ONGOING PUBLIC PERFORMANCE RIGHTS

If the purchasing group is a library, the following rights also apply:

- * Use of the film for checkout, for home use, by the general public.

If the purchasing group is an educational institution, the following rights also apply:

- * Use of the film by instructors in the classroom setting
- * Use of the film for checkout for home use by students and the general public
- * Use of the film for viewing by students in library or classroom viewing rooms
- * Use of the film for public screenings when the event is hosted by a student, staff, or faculty

Ongoing Public Performance Rights exclude the following:

The right to make copies of the film in parts or in its entirety.

The right to conduct a theatrical release of the film.

If the purchasing group is an educational institution, the following exclusions also apply:

- * Use of the film for a public screening by someone who is not a student, staff or faculty
- * Use of the film by a group or event not associated with the purchasing university or educational institution